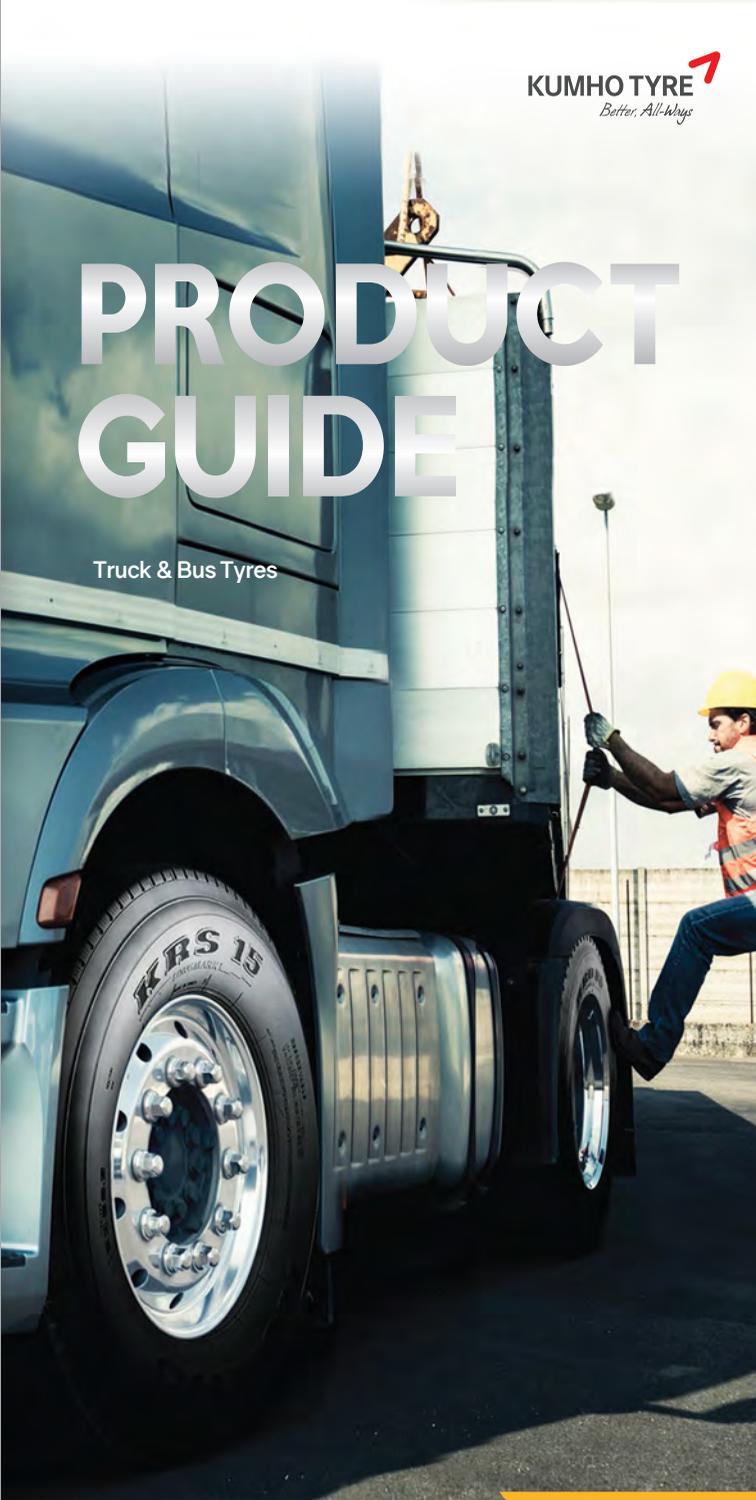


PRODUCT GUIDE

Truck & Bus Tyres



KUMHO TYRE ⁷
Better. All-Ways

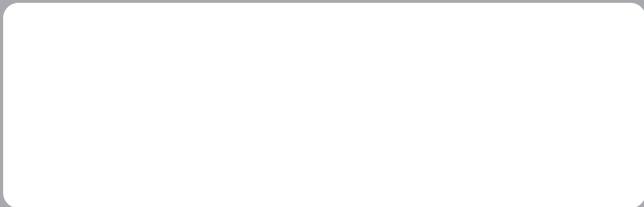
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🐦 @kumhotyre





PRODUCT RANGE & CATEGORIES

2 _ Steer Tyres

- 4 _ KRS15/28 LONGMARK
- 5 _ KRS24 LONGMARK
- 6 _ KRS03+ LONGMARK
- 7 _ KRS02 LONGMARK
- 8 _ KRS50 LONGMARK
- 9 _ KLS18 LONGMARK

10 _ Drive Tyres

- 12 _ KR01 LONGMARK
- 13 _ KR05 LONGMARK
- 14 _ KR06 LONGMARK
- 15 _ KR16 LONGMARK
- 16 _ KR03 LONGMARK
- 17 _ KR02 LONGMARK
- 18 _ KR50 LONGMARK
- 19 _ KFD04 MIXTRACK
- 20 _ KMD01 MIXTRACK
- 21 _ KMD41 MIXTRACK

22 _ Trailer Tyres

- 24 _ KRT01a LONGMARK
- 25 _ KRT01 LONGMARK
- 26 _ KRT02 LONGMARK
- 27 _ KRT03a LONGMARK

28 _ All Position Tyres

- 30 _ KCA11 CITY TRANSIT
- 31 _ KCA21 CITY TRANSIT
- 32 _ KCA03 CITY TRANSIT
- 33 _ KLA11 LONGMARK
- 34 _ KRA11 LONGMARK
- 35 _ KRA50 LONGMARK
- 36 _ KMA01+ MIXTRACK
- 37 _ KMA12 MIXTRACK
- 38 _ KMA03 MIXTRACK
- 39 _ KMA11 MIXTRACK
- 40 _ KMA04 MIXTRACK
- 41 _ KMA18 MIXTRACK

Brand Marketing

- 44 _ Sports Marketing / Motorsport /
McGrath Foundation

The image displays a 'Steer Tyres Range Position Map' against a background of a truck's front end. The map is divided into two main categories: 'Regional' and 'Long Haul'. The 'Regional' category includes five tire models: KRS15 / 28, KRS24, KRS03+, KRS02, and KRS50. The 'Long Haul' category includes one tire model: KLS18. A 'NEW' badge is placed above the KRS50 tire. The text 'Steer Tyres Range' is centered on the left side of the image.

Steer Tyres Range

Regional

- KRS15 / 28
- KRS24
- KRS03+
- KRS02
- KRS50

Long Haul

- KLS18

KRS15/28 LONGMARK

**REGIONAL
STEER TYRE**

Regional steer tyre for highway application



- Semi deep tread enhances cost per kilometre
- Solid shoulder for equal contact pressure
- Five rib design for driving stability and excellent wet grip performance
- Tread pattern designed to reduce rolling resistance and noise

KRS24 LONGMARK

**REGIONAL
STEER TYRE**

Regional steer tyre for on road application



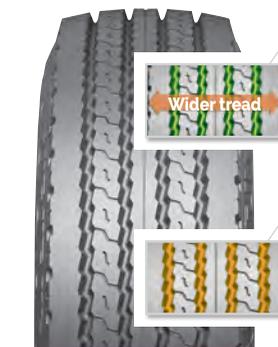
- Solid and straight five ribs minimise rib movement
- Uniform tyre pressure prevents abnormal wear
- Unique two step groove design provides good traction through the life of the tyre and prevents stone drilling



- Uniform tyre pressure**
 - Maintaining uniform tyre pressure by increasing pressure of the shoulder area
- Driving stability**
 - Stable groove structure minimises movement of ribs
 - Excellent water evacuation performance



Tyre Size	Ply Rating
11 R22.5 S 148 L	16
	D 145
295/80 R22.5 S 152 M	16
	D 148



- Even wear improves mileage**
 - Wider tread and deeper grooves
- Improved casing strength**
 - New compound applied to increase cut & chip resistance
 - Wider grooves eliminate stone drilling
- Improved traction performance**
 - Main rib's zig-zag angle improves traction towards the end of tyre's life



Tyre Size	Ply Rating
385/65 R22.5 160 K	20

KRS03+ LONGMARK

REGIONAL
STEER TYRE

Regional steer tyre for highway application



Special wide base compound to suit highway and regional application
Excellent steer tyre for most Intrastate application on paved roads
5 Rib design enhances straight-line stability in wet and dry conditions

KRS02 LONGMARK

REGIONAL
STEER TYRE

Regional steer tyre for highway application



5 Rib design allows wider belt package for greater steering stability
Outstanding wear resistance in heavy load conditions
Four wide groove design improves hydroplaning resistance



Wide and deep tread / Stone ejector bar

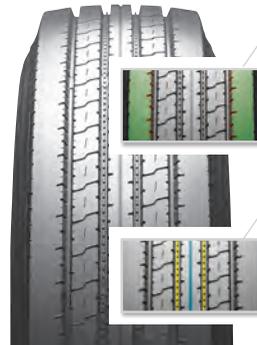
- Wide and deep tread helps improve cost per kilometre and driving stability and handling
- Stone-ejector in grooves improves casing durability by preventing early stone drilling

S-shaped sipe / Variable grooves

- Modern S-shaped sipe and straight grooves for wet traction, driving stability and handling
- Purposed design with variable grooves and vertical wall easily eject objects to avoid casing damage



Tyre Size	Ply Rating
315/80 R22.5 S 156 L D 150	20
295/80 R22.5 S 152 M D 148	16
275/70 R22.5 S 148 M D 145	16
305/70 R19.5 S 148 M D 145	16
285/70 R19.5 S 145 M D 143	16
265/70 R19.5 S 140 M D 138	14
225/70 R19.5 S 125 L D 123	12
225/80 R17.5 S 123 L D 122	14



Wide and strong shoulder ribs

- Wide and strong shoulder ribs resist irregular wear and scrubbing on curvy roads
- Mini-sipes on the groove wall of five ribs improve even tread wear and traction

Stone ejector implanted

- Stone ejector implanted within central grooves helps prevent stone drilling
- Tread centering groove potentially enhances uniformity, handling and wear by improving centering of tread component



Tyre Size	Ply Rating
275/80 R22.5 S 149 L D 146	16
255/70 R22.5 S 140 M D 137	16
10 R22.5 S 141 M D 139	14

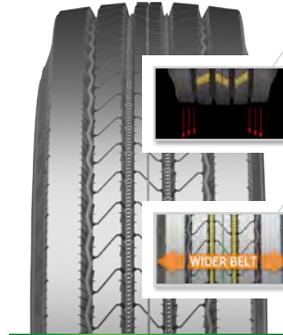
KRS50 LONGMARK

**REGIONAL
STEER TYRE**

Regional steer tyre for highway application



New tread compound to improve longevity
Improved Shoulder wear
Tread pattern and compound designed to minimize uneven wear



Improved mileage

- Improved contact pressure maximises

Improved shoulder wear and Driving Stability

- Dual Tread Radius and Wider Belt applied
- Five rib design for driving stability & excellent steering characteristics
- Durability enhanced
- New Design technology (ICOS), enhanced casing durability
- dual tread radius & wide belt for even wear performance



Tyre Size		Ply Rating
265/70 R195	S 140 M D 138	16
295/80 R225	S 152 M D 148	16
385/65 R225	S 160 K D	20

KLS18 LONGMARK

**LONG HAUL
STEER TYRE**

Long haul fuel-efficient tyre for highway steer axle position



Special tread compound reduces energy consumption
Straight 4 groove with rib sipes increases water evacuation for excellent steering control
Shoulder rib design to resist uneven wear and improve casing durability



Groove design

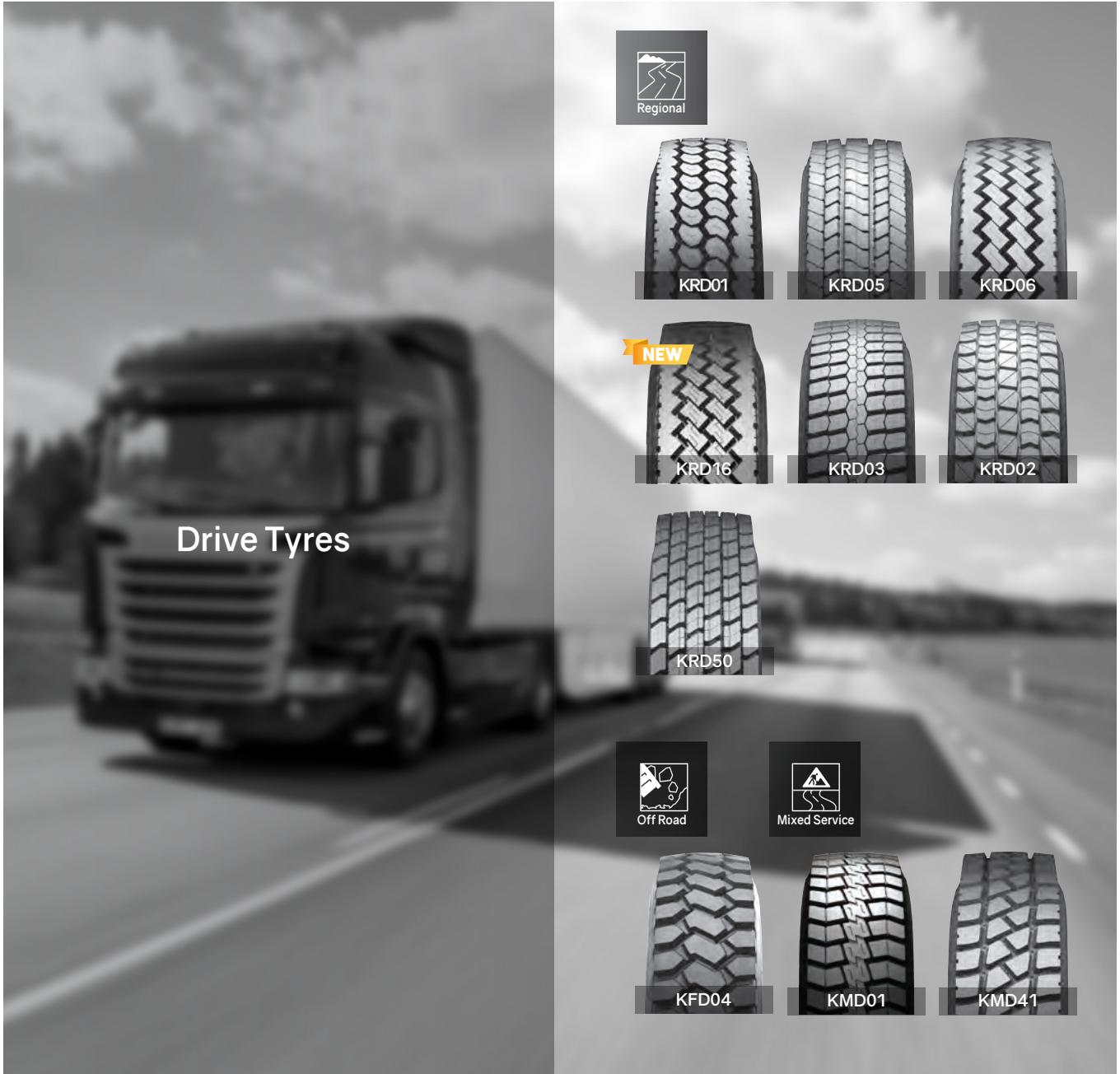
- Zig-zag groove design maintains the traction through out tyre's life
- Optimised sipes to improve even wear and durability when used for mid to long distance travel

Wide contact area with 5-rib pattern design

- Handling performance maximised at high speed
- Wide contact area and strengthened ribs improve mileage and fuel efficiency



Tyre Size		Ply Rating
11 R22.5	S 148 L D 145	16
295/80 R22.5	S 152 M D 148	16



Drive Tyres

Regional

- KRD01
- KRD05
- KRD06
- NEW** KRD16
- KRD03
- KRD02
- KRD50

Off Road

- KFD04

Mixed Service

- KMD01
- KMD41

KRD01 LONGMARK

**REGIONAL
DRIVE TYRE**

Regional deep tread drive tyre for highway application



Solid shoulder resists uneven wear and assists lower tyre maintenance
New compound for cooler running and casing durability

Inner tie-bar
- Inner tie-bar between blocks minimises tread element "squirm" for better wear

Stone ejector in grooves
- Stone-ejector in grooves improves casing durability by eliminating stone drilling

Constant high speed on paved roads	4
Vehicles used in medium distance and winding roads	5
Mixed and on / off road service	2
Services requiring high abrasive stop / go urban applications	3

Tyre Size	Ply Rating
11 R22.5 S 148 L	16
D 145	

KRD05 LONGMARK

**REGIONAL
DRIVE TYRE**

Regional drive tyre for highway application



Solid shoulder design resists heel and toe wear on air bag suspensions
Special new tread compound reduces energy consumption

Fuel efficiency & high mileage
- Uniform tyre pressure & straight groove design increase fuel efficiency
- Application of new tread compound for fuel efficiency

Driving comfort & stability
- Application of solid shoulder rib and straight 3-5 rib design for driving stability as well as driving comfort
- Luxury tread design is also attractive point of this tyre

Constant high speed on paved roads	4
Vehicles used in medium distance and winding roads	5
Mixed and on / off road service	1
Services requiring high abrasive stop / go urban applications	2

Tyre Size	Ply Rating
275/80R22.5 S 149 L	16
D 146	

KRD06 LONGMARK

**REGIONAL
DRIVE TYRE**

Regional medium tread depth drive tyre for highway application



Solid shoulder design resists heel & toe wear on air suspension vehicles
Good traction on paved highway application
Lower rolling resistance for cooler running and longer kilometres



Wider tread

Shoulder design

- Solid type shoulder design reduces side slips
- Wider tread increases ground contact



Zig-zag grooves

- Zig-zag grooves applied to increase all weather performance and braking performance

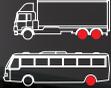


Tyre Size	Ply Rating
11 R22.5 S 148 L	16
D 145	

KRD16 LONGMARK

**REGIONAL
DRIVE TYRE**

Regional medium tread depth drive tyre for highway application



Solid shoulder design resists heel & toe wear on air suspension vehicles
Good traction on paved highway application
Lower rolling resistance for cooler running and longer kilometres



Wider tread

Shoulder design

- Solid type shoulder design reduces side slips
- Wider tread increases ground contact



Zig-zag grooves

- Zig-zag grooves applied to increase all weather performance and braking performance



Tyre Size	Ply Rating
11 R22.5 S 148 L	16
D 145	

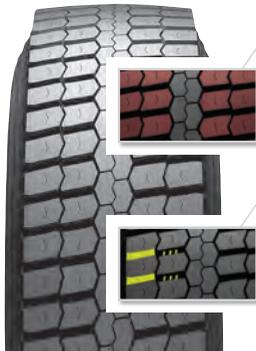
KRD03 LONGMARK

REGIONAL DRIVE TYRE

Regional medium tread depth drive tyre for highway application



Open shoulder tyre for excellent traction on paved highways
Excellent tyre for P&D and metro application
Low maintenance tyre when used with spring suspensions



Rib-lug pattern design
- Rib-lug pattern design improves driving traction and stability

Inner tie-bar applied on shoulder
- Shoulder inner tie-bar between blocks minimises block movement for improved uniform tread wear and driving stability
- Minimises stone drilling



Tyre Size	Ply Rating
11 R22.5 S 148 L	16
D 145	

KRD02 LONGMARK

REGIONAL DRIVE TYRE

Regional medium tread depth drive tyre for highway application



Open shoulder tyre for the first 50% of life then reverts to solid shoulder
Excellent traction on paved highway application
Special compound for regional use



Wide and deep tread / Open shoulder

- Wide and deep tread with optimum alignment enhances mileage, driving stability and all-season traction
- Open lateral lug on shoulder helps reduce accumulation heat on long distance application

S-shaped sipe / Inner tie-bar
- Modern S-shaped sipes and sturdy blocks for braking and driving traction
- Inner tie-bar between blocks minimises tread element squirm for better wear performance



Tyre Size	Ply Rating
305/70 R22.5 S 152 L	16
D 148	
275/70 R22.5 S 148 M	16
D 145	
11 R22.5 S 148 L	16
D 145	
305/70 R19.5 S 148 M	16
D 145	
285/70 R19.5 S 145 M	16
D 143	
225/70 R19.5 S 125 L	12
D 123	

Tyre Size	Ply Rating
235/75 R17.5 S 132 M	14
D 130	
225/75 R17.5 S 129 M	12
D 127	
215/75 R17.5 S 126 M	12
D 124	
205/75 R17.5 S 124 M	10
D 122	
9.5 R17.5 S 136 L	16
D 134	
8.5 R17.5 S 121 M	12
D 120	

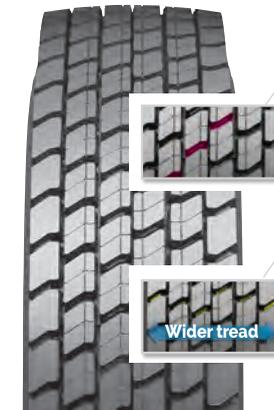
KRD50 LONGMARK

REGIONAL DRIVE TYRE

Regional medium tread depth drive tyre for highway application



Open shoulder tyre for the first 50% of wear then reverts to a solid shoulder
Excellent forward traction on both highway and loose surfaces
Special compound to suit regional use



Mileage improvement

- New tread design improves cut & chip and wear performance
- Diagonal grooves applied to reduce irregular wear

Tread design

- Tie-Bar has been applied to increase the block strength
- Wider tread



Tyre Size	Ply Rating
295/80 R22.5 S 152 M	16
D 148	

KFD04 MIXTRACK

OFF ROAD DRIVE TYRE

Off road extra deep tread drive tyre to suit various Regional & Off road application



Special CRC tread compound to resist cut & chip
Sturdy tread blocks for extra traction on logging & construction sites
Optimum carcass construction for On & Off road application



Improved mileage

- Optimum tread radius for rear wheel drive truck
- Improved contact pressure maximises even wear performance

Rib-lug groove design improves drivability

- Maximised traction through out the life time of the tyre
- Increased block stability maximises wear



Tyre Size	Ply Rating
12 R24 S 160 K	20
D 156	
13 R22.5 S 154 K	18
D 149	
11 R22.5 S 148 J	16
D 145	

KMD01 MIXTRACK

**REGIONAL / OFF ROAD
DRIVE TYRE**

Regional/Off Road medium tread depth drive tyre for various regional application

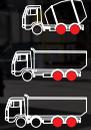


- Open shoulder for excellent traction for On & Off road application
- Special compound to suit highway and off road use
- Centre tread blocks prevents damage to belt package
- Optimum carcass construction for casing durability

KMD41 MIXTRACK

**REGIONAL / OFF ROAD
DRIVE TYRE**

Regional and off road deep tread drive tyre for mixed service application



- Special compound to reduce cut and chip
- Open shoulder for excellent traction for on and off road application



Centre block & Tie-bar

- Stable center block to minimise tread damage off road
- Centre block tie-bar to minimise block movement for improved uniform tread wear and driving stability

Stone ejector

- Stone ejectors in main lug grooves prevent stone damage



Centre design

- Stable center blocks minimise tread damage off road service
- Zig-Zag groove centre prevents stone drilling and improves stone ejection
- Rib-Rug groove design increases traction performance

Increased block stiffness improves 'wear resistance'

- Increases casing durability and retreading performance
- Optimised carcass construction for casing durability and uniform wear
- New tread compound for resistance to cutting and chipping



Tyre Size	Ply Rating
315/80 R22.5 S 156 K	20
D 150	
11 R22.5 S 148 K	16
D 145	



Tyre Size	Ply Rating
11R 22.5 S 148 K	16
D 145	



KRT01a LONGMARK

REGIONAL TRAILER TYRE

Regional trailer tyre for highway application



Wide tread area gives good lateral traction as well as straight line stability
Groove geometry deflects stones, whilst protecting case and increasing durability for retreading
Application of new tread compound prevents chipping and tearing



Pattern design

- Five-rib design for responsive steering, extra traction and resistance to irregular wear
- Four wide grooves to provide excellent traction under all conditions



Construction

- Special sidewall compound and heavy duty construction
- Four full-belt crown construction increases casing stability
- High strength, flex/fatigue-resistant ply wire improves casing life



Tyre Size	Ply Rating
275/70 R22.5 S 148 M	16
D 145	

KRT01 LONGMARK

REGIONAL TRAILER TYRE

Regional / Long haul trailer tyre for paved highway application

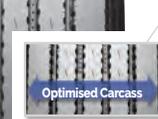


Extra wide tread area and belt package enhances even and extended tread wear
Excellent lateral traction as well as straight line stability
Heat resistant compound assists cooler running and retreadability



Pattern design

- 5 rib pattern for even distribution of contact pressure and driving stability



Construction

- Optimised carcass ply-line technology for casing durability and uniform wear



Tyre Size	Ply Rating
255/70 R22.5 S 140(142) M	16
D 137(140) (L)	

KRT02 LONGMARK

REGIONAL TRAILER TYRE

Regional trailer tyre for highway application



Straight 5 rib design for increased water dispersion and stability
Wide contact area enhances even and extended wear
New applied belt edge overlap improves casing durability



Wide and deep tread / Stone ejector bar

- Wide and deep tread helps improve cost per kilometre and driving stability and handling
- Stone-ejector in grooves improves casing durability by preventing stone drilling

S-shaped sipe / Variable grooves

- Modern S-shaped sipe and straight grooves for wet traction, driving stability and handling
- Purposed design with variable grooves and vertical wall for the easy ejection of stuck objects



Tyre Size	Ply Rating
265/70 R19.5 S 143 J D 141	18
235/75 R17.5 S 143 J D 141	18
215/75 R17.5 S 135 J D 133	16
9.5 R17.5 S 143 J D 141	16

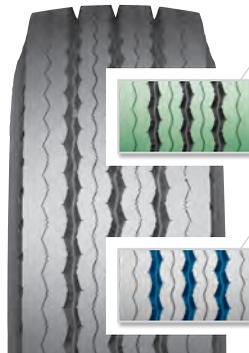
KRT03a LONGMARK

REGIONAL TRAILER TYRE

Regional / Long haul tyre for highway application



4 Rib design to minimise uneven wear and tearing
Special compound reduces heat buildup and energy consumption



Improve rib stiffness

- Improved rib stiffness for even wear

Stone eject & Cut/Chip

- Stone ejector implanted on central grooves helps prevent stone drilling & improves casing durability
- Asymmetric groove section design
- Changing comp'd for cut/chip resistance



Tyre Size	Ply Rating
215/75R17.5 S 135J D 133	16
265/70R19.5 S 143J D 141	18



City Transit

KCA11 KCA21 **NEW** KCA03

Long Haul **Regional**

KLA11 KRA11 KRA50

Mixed Service

KMA01+ KMA12 KMA03

KMA11 KMA04 **NEW** KMA18

KCA11 CITY TRANSIT

CITY TRANSIT
ALL POSITION TYRE

All position city transit tyre for Truck & Bus application



- Suited to paved roads only
- Special heat resistant compound allows cooler running
- Deep tread depth for extended life
- Reinforced sidewall for gutter scuffing

KCA21 CITY TRANSIT

CITY TRANSIT
ALL POSITION TYRE

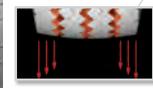
All position city transit tyre for Truck & Bus application



- Special high abrasive compound for stop / go urban application
- Wide 4 rib design to eliminate uneven wear
- Deep tread depth for extended life
- Reinforced sidewall for gutter scuffing and extended casing life



Excellent 'Start & Stop' performance
- Rigid block and wave type 4 rib improve 'Start & Stop' performance



Improvement of uniform wear
- Maintains uniform tyre pressure by increasing pressure of shoulder part



Wider ribs and sipes
- Improves even wear



Deep and wide tread design
- Allows increased kilometres



Tyre Size	S	Ply Rating
275/70 R22.5	148J	16
	145	
295/80 R22.5	152J	16
	148	



Tyre Size	S	Ply Rating
11 R22.5	148J	16
	145	

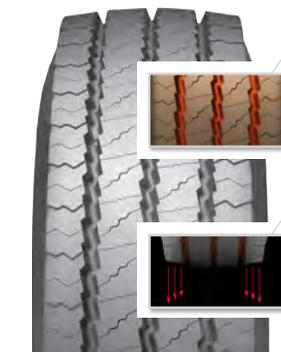
KCA03 LONGMARK

CITYTRANSIT
ALL POSITION TYRE

All position city transit tyre for Truck & Bus application



- Suited to paved roads only
- Special tread compound for city Transit environment
- Extra mileage and even wear at the city driving condition (stop and go)
- Deep tread depth for extended life
- Reinforced sidewall for gutter scuffing



Excellent 'Start & Stop' performance
- Special tread compound for city transit improve 'Start & Stop' performance

Improvement of uniform wear
- Wider center block and wavy sipes for even wear increasing pressure of shoulder part



Tyre Size	Ply Rating
295/80 R225 S 149J	18
D 154	

KLA11 LONGMARK

LONG HAUL
ALL POSITION TYRE

Long haul all position tyre for highway application



- Wide tread area gives good lateral traction as well as straight line stability
- Special compound reduces heat build up and energy consumption
- Tread pattern and compound designed to minimise uneven wear



Design optimisation (ICOS applied)
- Integrated Component Optimisation System technology applied to improve rolling resistance, wear, bead belt & carcass durability

Excellent mileage & traction
- Wide tread area gives excellent mileage & traction performance
- Application of straight five rib presents abnormal wear



Tyre Size	Ply Rating
425/65 R22.5 165 K	20
385/65 R22.5 160 K	20
385/65 R22.5 158 L	18

* Not recommended for drive application

KRA11 LONGMARK

REGIONAL P&D / BUS
ALL POSITION TYRE

All position tyre designed for Regional
P&D / Bus application on paved surfaces



Deep tread tyre pattern allows extended tread wear and excellent CPK
Tyre suited to heavy load application
Heat resistant compound reduces uneven wear and extends casing life



Mileage improvement

- Minimised wear in heel & toe of the blocks

Driving traction, braking and driving stability improved

- Solid rib-lug type pattern design improves driving stability

Maximum driving traction



Tyre Size	Ply Rating
11 R22.5 S 148 L	16
D 145	
205/75 R17.5 S 122 M	12
D 124	
9.5 R17.5 S 143 J	18
D 141	
8.25 R16 S 132 L	18
D 128	

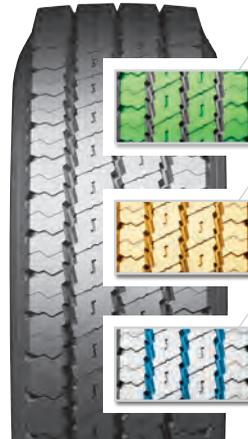
KRA50 LONGMARK

REGIONAL P&D / BUS
ALL POSITION TYRE

All position tyre designed for Regional P&D /
Bus Application on Paved surfaces



Deep tread tyre pattern provides extended tread wear
Sturdy 4 rib design & abrasion resistant compound maximises even wear across the tread area



High mileage

- Sturdy 4 rib design to maximise even wear across the tread area
- Abrasion resistant compound to maximise tread life

Improved durability

- Reinforced steel body carcass
- Exceptional steering response

Wet performance

- Excellent water evacuation performance



Tyre Size	Ply Rating
295/80 R225 S 154 L	18
D 149	

KMA01+ MIXTRACK

REGIONAL/OFF ROAD
ALL POSITION TYRE

All position tyre for regional / off road application



Suited to short haul application on paved roads and, well suited to steer application in logging service

Wide foot print provides stability and increases kilometres

KMA12 MIXTRACK

REGIONAL/OFF ROAD
ALL POSITION TYRE

All position tyre for construction sites / regional and off road application



Good resistance to stone retention and drilling

Dual tie-bar and wide foot print provides longer tread life

Strong block design increases braking power and traction performance



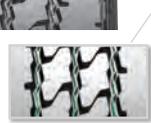
Tread block improvement

- Tread block improves braking & driving performance



Stone ejector applied

- Stone ejector applied in grooves



Tyre Size	Ply Rating
11 R22.5 S 148 K	16
D 145	
295/80 R22.5 S 152 K	16
D 148	
265/70 R19.5 S 143 J	18
D 141	
225/70 R19.5 S 125 L	12
D 123	



High mileage & Excellent casing durability

- Application of dual tie-bar increases mileage performance
- Stone ejector bar for excellent casing durability
- Strong block pattern design for great braking power



Tyre Size	Ply Rating
385/65 R22.5 160 K	20

KMA03 MIXTRACK

REGIONAL/OFF ROAD
ALL POSITION TYRE

All position tyre for Regional / Off road application



Suited to short haul application on paved roads and, well suited to steer application in logging service

Special groove geometry to eliminate pattern damage

Special tread compound increases the resistance to cutting and chipping

KMA11 MIXTRACK

REGIONAL/OFF ROAD
ALL POSITION TYRE

All position tyre for Regional / Off road application



Suited to medium haul on paved roads and mixed service application

Good resistance to cutting and chipping

Tread pattern designed to minimise uneven wear



Pattern design

- Groove geometry eliminates tread damage
- Special tread compound presents to cutting and chipping

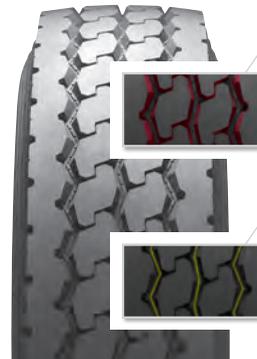
Construction

- Aggressive rib/all position for both on and off road conditions

Special Tread Compound



Tyre Size	S	148 K	Ply Rating
11 R22.5	148 K	16	
	D 145		
315/80 R22.5	156 K	20	
	D 150		
295/80 R22.5	152 K	16	
	D 148		
12 R20	154 K	18	
	D 150		
11 R20	150 K	16	
	D 146		



Improved cutting / Chipping resistance

- Variable groove angle increases durability of tyres and prevent from stone drilling

Improved longevity

- 'Zig-Zag' groove improves traction performance
- Deep & Wide notch improves up-hill road performance



Tyre Size	S	148K	Ply Rating
275/70 R22.5	148K	16	
	D 145		

KMA04 MIXTRACK

REGIONAL/OFF ROAD
ALL POSITION TYRE

All position tyre for mixed service application



Special tread compound increases resistance to cutting and chipping
Tread design gives excellent traction in forward motion and decreases lateral slippage

KMA18 LONGMARK

REGIONAL/OFF ROAD
ALL POSITION TYRE

All position tyre for application



Suited to short haul application on/off roads and, well suited to All Position application in all mixed service
Wide foot print provides stability and increases kilometres



Pattern design
- Tread design gives excellent traction in forward motion and decreases lateral slippage

Construction
- Special tread compound increases resistance to cutting and chipping



High mileage and improved durability
- Wide and sturdy tread & optimum groove angle provide longer mileage

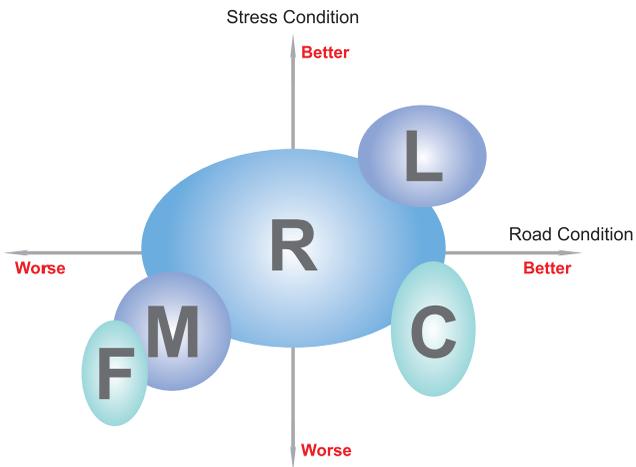
Improved traction
- Shoulder lugs improve traction performance in off road applications



Tyre Size	Ply Rating
11 R22.5 S 148L	16
D 145	



Tyre Size	Ply Rating
9.00 R20 S 144K	16
D 142	
10.00 R20 S 148	16
D 144	



Application	Service Characteristics	Performance Criteria
 Long Haul	<ul style="list-style-type: none"> - LONG HAULING ON INTERSTATE HIGHWAY - CONSTANT HIGH SPEEDS 90-120 km/h - SLOW WEAR RATES - FAIRLY CONSTANT LOADS 	<ul style="list-style-type: none"> - VERY SMOOTH RIDE - MINIMISE UNEVEN WEAR - GOOD STABILITY / HANDLING - LONG ORIGINAL TREAD LIFE - GOOD RETREADABILITY
 Regional	<ul style="list-style-type: none"> - MEDIUM DISTANCE HAULING BETWEEN CITIES - SPEEDS VARY (55-100 km/h) - MEDIUM WEAR RATES - LOADS VARY 	<ul style="list-style-type: none"> - LONG ORIGINAL TREAD LIFE - GOOD STABILITY / HANDLING - GOOD RIDE - GOOD TRACTION
 City Transit	<ul style="list-style-type: none"> - WITHIN CITY / URBAN AREA - SPEEDS VARY WITH FREQUENT STOP & GO & TURNING - LOADS VARY - VERY FAST WEAR RATES 	<ul style="list-style-type: none"> - MAXIMUM TREAD WEAR - GOOD TRACTION - GOOD SIDEWALL DURABILITY - GOOD RETREADABILITY - LOW HEAT BUILD-UP
 Mixed Service	<ul style="list-style-type: none"> - TYRES RUN ON & OFF ROADS - OFF ROAD % IS USUALLY LESS THAN ON ROAD (10-50%) - VARIABLE SPEEDS, HEAVY LOADS - ROCK, GRAVEL, MUD etc. 	<ul style="list-style-type: none"> - GOOD CUT & CHIP RESISTANCE - GOOD TRACTION - MAXIMUM TREAD WEAR - SIDEWALL / CASING DURABILITY
 Off Road	<ul style="list-style-type: none"> - TYRES USED MOSTLY OFF ROADS - OFF ROAD MORE THAN 50% - SEVERE ROAD CONDITIONS - LOW SPEEDS (0-55 km/h) - HIGH RISK OF TREAD DAMAGE 	<ul style="list-style-type: none"> - CUT & CHIP RESISTANCE - GOOD TRACTION - MAXIMUM TREAD WEAR - OVERALL CASING DURABILITY

Recommended Pattern

	 Steer	 Drive	 Trailer	 All Position
 Long Haul	KLS18			KLA11*
 Regional	KRS15/28 KRS24 KRS03+ KRS02 KRS50	KRD01 KRD05 KRD06 KRD16 KRD03 KRD02 KRD50	KRT01a KRT01 KRT02 KRT03a	KRA11 KRA50
 City Transit				KCA11 KCA21 KCA03
 Mixed Service		KMD01 KMD41		KMA01+ KMA12 KMA03 KMA11 KMA04 KMA18
 Off Road		KFD04		

* Not recommended for drive application

Sports Marketing



Kumho has an involvement in sporting codes as part of our brand awareness campaigns.

From a global perspective, Kumho Tyres is aligned with NBA basketball league and D-league and locally Australian PGA championship.



NBA League sponsor



KUMHO ASIANA FIRST TOWER



KUMHO ASIANA MAIN TOWER

Why Choose Kumho?

Kumho Tyres was established in 1960, and is now ranked as one of the top ten tyre companies in the world. We have a global presence across 180 countries and produce more than 68 million tyres every year.

Contribution to society

To make a difference in the Australian community, Kumho thinks globally and acts locally. Our commitment to local causes has seen substantial contributions that have a positive effect on many lives.

One such action is our support of the McGrath Foundation, donating \$100,000 annually to assist in breast cancer awareness and the provision of breast cancer nurses in Australia's under-resourced rural areas.

Our annual "Pink Fitters Day" sees over 2,000 tyre dealers wearing pink to raise thousands of dollars.

Product & Innovation

We are always striving to create the best product possible and at Kumho, this means reducing the impact of cars on the environment. Our "ecowing" is our new range of environmentally friendly tyres. Their 'nano' compound technology provides lower rolling resistance and road friction, boosting fuel efficiency by up to 5.1% and reducing CO2 emissions. Their long tread life also reduces the rate of tyre disposal, meaning less bald tyres in landfill.

And that's just the beginning. Our commitment to Innovation has led to the development of the Aroma Technology Tyre - the world's first scented tyre.

The Big Car Brands Choose Kumho

Kumho tyres are the first choice for millions of car owners across the globe. And there can be no better recommendation than being first choice in the factory. In this regard, the trust in Kumho tyres runs deep. Our tyres are fitted as factory standard on many famous car brands including Holden, Hyundai, Kia, BMW, Mercedes-Benz, Volkswagen, RENAULT and CHRYSLER.

Local Experience

When it comes to Australia, Kumho has been selling tyres here for over 30 years.

We employ more than 100 staff, and have expanded over time through carefully managed growth and development. Each year, over 1.3 million tyres are distributed from our five warehouses.

Locations

Kumho tyre retailers are amongst the best in the industry. They are fully trained at the Kumho Academy and can be found at over 1000 locations across the country. Your local dealer's location list can be found at www.kumho.com.au

Motorsport



From green light to checkered flag, Kumho is proud to be closely aligned with Australian motor racing.

We are the principal tyre partner of the Kumho Tyre V8 Touring car series and also have a long-standing relationship with the Australian Prototype Series and the Aussie Car Racing. These partnerships enable Kumho to give something back to the racing community, while also allowing us to further develop our tyres for these demanding motorsport conditions.



Kumho Tyres V8 Touring Car Series



Aussie Racing Car



Australian Sports Racers

Road Hazard Warranty



Kumho Road Hazard Warranty gives the customer peace of mind when purchasing Kumho Ultra High Performance tyres.

Kumho will replace a tyre free of charge if the tyre is damaged from potholes, gutters and objects on the road.

The guarantee is valid for the first 25% of the tread or the first twelve months from original store invoice date.

The recommended retail price is \$3.95 per tyre.

